Fibre broadband

Helping your business cut costs and become more efficient

Fibre broadband is currently rolling out across the UK, with many millions of businesses already able to take advantage. It's having a massive impact for small and medium sized businesses in particular though – helping them enjoy benefits that until now, have been reserved for larger corporate enterprises.

Fibre broadband opens up the doors to far more reliable use of network and cloud based services such as remote storage and computer applications. And where any kind of connectivity is involved, it makes everything that much quicker and more efficient.

Access latest software easily

Getting software via the cloud allows you to update at any time and choose from competing suppliers. Software is available for finance/accounting, customer relationship management, enterprise resource planning and, of course, everyday applications like email, word processing, spread sheets and more.

Greater peace of mind

Not all businesses back-up their data or store copies off-site 'just in case' – but they all know they should! With a cloud based solution, data can be backed up regularly and automatically, so you will never get that sinking feeling when a laptop fails.

Improve data security

Remote back-up, robust antivirus protection, secure access and the reassurance that you'll always be using the most up-to-date software, gives you and your customers more confidence that their business and data is safe in your hands.

Save time and work faster

Gone are the days of overnight downloads; tasks that used to take an hour can now take mere minutes to complete, saving you time and lowering energy bills too.

Expand – when YOU are ready

Getting your computing power and software remotely on a 'per-user' basis means you never pay for more than you need. And, as your business grows, expanding is easy – just add new users.

Reduce admin time

Take away the headaches and costs of updating software, managing regular hardware upgrades and maintaining a local server. Cloud based solutions get upgraded, managed and supported as part of the service – saving you time and hassle.

Work more flexibly

Putting your software and computing power into the cloud means it can be accessed from any connected device anywhere – smart phones, tablets, laptops – giving you and your people the freedom to work smarter and reduce travel costs.

Help the planet

The ability to work more flexibly helps to reduce business and commuter travel. Studies have also shown that remotely hosted services are far more energy efficient than each business running its own power hungry servers.

What is cloud computing and why is it important?

Cloud computing is the ability to access services across the internet when and where you need them. This includes computing power, infrastructure, software applications and even collaboration tools.
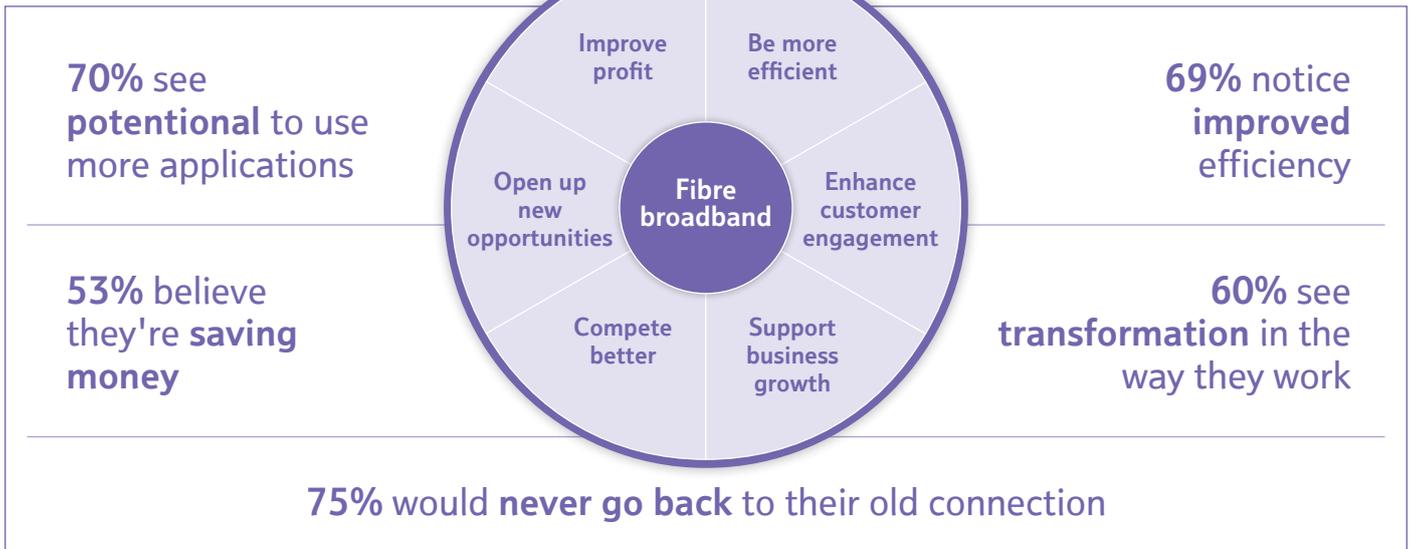
Cloud computing has been around for many years, but its popularity has increased recently due to rising broadband speeds, making it more accessible to smaller businesses, and more reliable than ever.

Reduce your business costs with cloud storage and remote applications.

Help your business work faster and smarter.

Could you tap into a whole new world of business opportunities?

Fibre broadband is already helping many small businesses across the UK:

70% see **potentional** to use more applications

53% believe they're **saving money**

Improve profit

Be more efficient

Open up new opportunities

Fibre broadband

Enhance customer engagement

Compete better

Support business growth

69% notice **improved** efficiency

60% see **transformation** in the way they work

75% would **never go back** to their old connection

Research conducted by Jigsaw on behalf of Openreach in 2013

Standard broadband, fibre broadband or Ethernet? Which is right for you?

Upgrading from standard ADSL broadband to fibre broadband offers businesses increased speed, reliability and excellent value for money. For some businesses though, even faster repair, guaranteed availability and additional back-up options of a dedicated Openreach supplied Ethernet service are what is really needed.

Features	Standard ADSL broadband	Fibre broadband	Ethernet	
Upload speed	Up to 3Mbps	Up to 20Mbps	Our Ethernet services are provided to service providers with dedicated upload and download speeds of 10Mbps, 100Mbps or 1Gbps	Fastest
Download speed	Up to 20Mbps	Up to 80Mbps		
Enhanced security (IL2*)	No	Yes	Yes	
Time to install				
Estimated time to repair				Slowest

*Impact Level 2 assurance certifies the security level of a network.

Your service provider will be able to discuss the options in more detail and help you decide what is best for your business.

Explore more benefits of Fibre Broadband for business and find out if it's available in your area yet. **www.superfast-openreach.co.uk**